

BTL EMSELLA®

RECOGNIZE AND TARGET RIGHT CANDIDATES!



1. AFTER CHILDBIRTH CONDITION



Almost 80% of women after vaginal delivery were unable to properly contract their pelvic floor muscles 1 year after having a baby!* Offer BTL EMSELLA to all your patients after childbirth to prevent incontinence, prolapse or intimate discomfort.

How should you ask?

- 1) Did you experience urine leakage when carrying a baby or performing physical activity?
- 2) Do you have a feeling something is falling out of your vagina?
- 3) Do you have sexual concerns, such as a sensation of looseness in the tone of your vaginal tissue?

2. WOMEN WITH DECREASED INTIMATE SATISFACTION



Up to 63% is the worldwide prevalence of female sexual dysfunction.* Body aging, hormonal changes, multiple childbirths change the quality of all pelvic floor tissues and muscles which play a crucial role during intercourse.

How should you ask?

- 1) Do you have a lack of arousal?
- 2) Do you lack the sexual desire?
- 3) Have you experienced the problem to achieve orgasm?
- 4) Have you ever experienced pain during intercourse?

3. INCONTINENCE



Did you know that **200 million people suffer from some type of incontinence**?* Who are they?

- Young women typically after childbirth
- Women in pre- and post-menopausal age
- Men after prostatectomy

How should you ask?

- 1) In the last 3 months, have you leaked urine during some physical activity, such as coughing, sneezing, lifting, or sport?
- 2) Did you have the urge or the feeling that you needed to empty your bladder, but you could not get to the toilet fast enough?
- 3) Did you leak urine equally as often with physical activity as with a sense of urgency?

4. ORGAN PROLAPSE



Pelvic floor muscles support the pelvic floor organs. Their weakness negatively contributes to loss of vaginal or uterine support. Did you know that these symptoms are seen in up to **76% of women presenting for routine gynecology care**?* Who are they?

- Women in pre- and post-menopausal age
- Women after multiple vaginal childbirths

How should you ask?

- 1) Do you have a sensation of heaviness or pulling in your pelvis?
- 2) Does it feel like you're sitting on a small ball or as if something is falling out of your vagina?
- 3) Did you experience urine leakage or trouble having a bowel movement?

5. POST-SURGICAL CONDITION



Approximately **600 000 hysterectomies** are performed annually in the United States. Every surgical intervention also affects pelvic floor muscles. Offer to your patients post-surgical care to maintain the strength of pelvic floor muscles.

How should you ask?

- 1) Do you have a sensation of looseness in the tone of your vaginal tissue?

6. WOMEN UNDERGOING INTRAVAGINAL PROCEDURES



Do you have existing **patients that are undergoing intravaginal RF or laser treatment**? Did you know that these technologies affect mainly collagen, elastin, blood flow but do not address pelvic floor muscles? **Offer an ultimate combo with BTL EMSELLA to boost the clinical outcome!**

This material does not replace training led by authorizing specialist. Always consult user manual before using BTL EMSELLA device. The therapy has to be adjusted according to the patient's condition.